

FUND DESCRIPTION

**Kheir Fund** is a growth fund that aims to achieve high returns with low volatility in the Egyptian stock exchange. The fund is ranked as Egypt's top performing balanced mutual fund over the past 5 years. Acumen Asset Management was given the mandate to manage Kheir fund in November 2011.

FUND DATA

**Net Asset Value:** EGP 18,731,799.13 million  
**Mandate Date:** November 2011  
**Price at Mandate:** EGP 8.14  
**Par Value:** EGP 10  
**IC Price:** EGP 15.59394  
**Dividends since Mandate:** EGP 6.25  
**Subscription / Redemption:** Weekly

CHARGES

**Subscription Fees:** Null  
**Redemption Fees:** Null

AWARDS

- **Best MENA Equity Fund under US\$ 75 million - 3-year performance** – MENA Fund Manager Awards 2018.
- **Best Balanced Fund in Egypt in 2018** –MENA Fund Manager.
- **Best Equity Fund in Egypt in 2018** – Global Business outlook

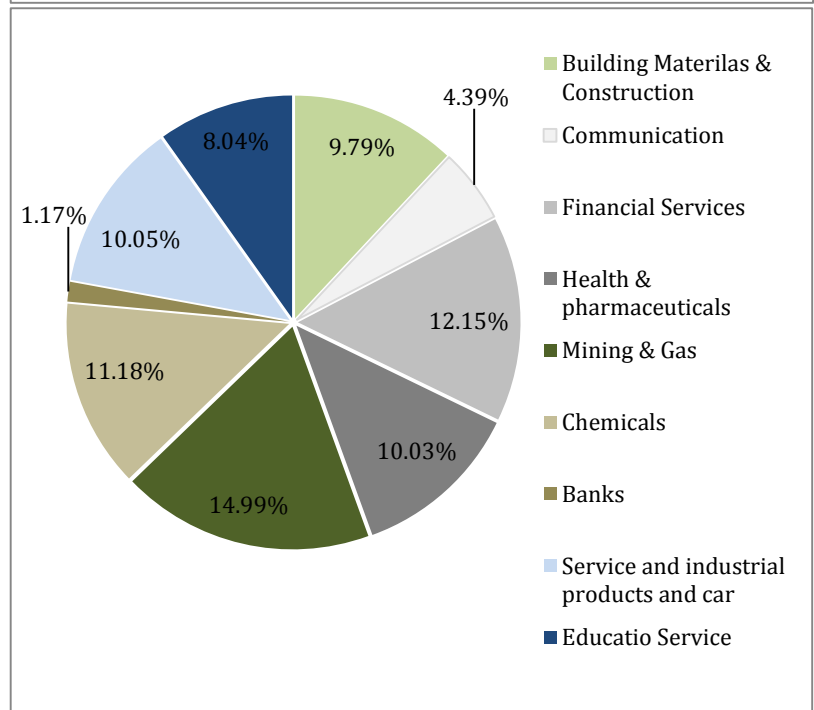
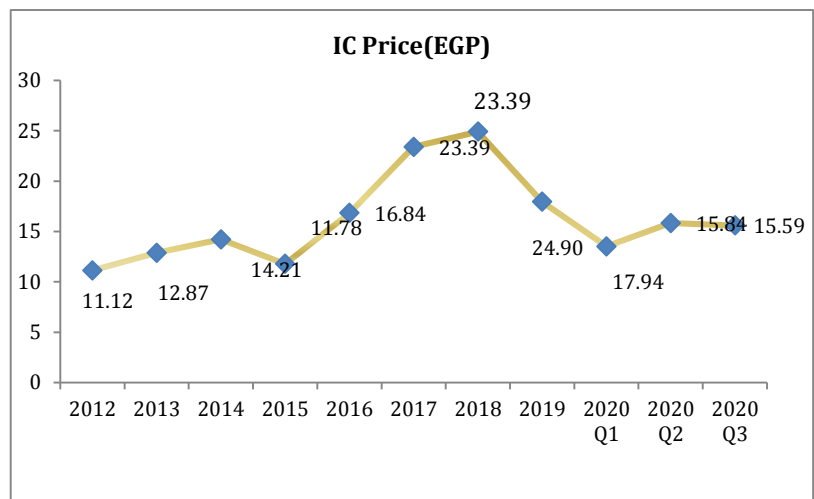


REASONS TO INVEST IN EZDEHAR

- **Dynamic Investment Strategy:** Kheir fund is adopting a dynamic strategy that optimizes return and consistently outperform the balanced funds benchmark while maintaining low volatility due to its balanced and diversified nature.

KHEIR PERFORMANCE SINCE MANDATE

Khier Fund	2020 Q3	2020 Q2	2020 Q1	2019	2018	Since Mandate
Misr El Kheir IC Price	1.56%	-14.68%	-24.68%	-21.2%	16.1%	168.44



**FUND MANAGERS**

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**ACUMEN – GIVING MORE TO YOUR WEALTH**

Acumen Asset Management is the multi award-winning asset management arm of Acumen Holding. The company provides asset management services to a wide range of local and international clientele including public and private banks and institutions, insurance companies, and high-net-worth individuals. Acumen offers its clients a wide range of investment products including mutual funds, management of tailor-made investment portfolios, micro finance funds, and savings and endowment funds.

Acumen Asset Management has been recognized by regional and international organizations winning multiple awards for its exceptional performance and leadership, to become the most-awarded Egyptian asset management company in 2018, with a total 13 awards. Recently, Acumen has won the award of the Best Boutique Asset Management Company in Egypt 2019 by International Business Magazine in the UAE.

The company is led by Mrs. Rana Adawi, who comes with prime expertise in asset management and over 24 years' experience in the financial services industry in Egypt, having worked with leading international and regional financial institutions. Mrs. Rana was recognized by regional and global organizations for her leadership, and asset management skills. In 2019 she was awarded the Most Inspiring Woman of the Year by International Business Magazine. In 2018 she was chosen as one of The Middle East's Most Influential Women by Forbes Magazine, and CEO of the year from Global Investors Group. She was also awarded "Outstanding Achievement by Individual" during MENA Fund Managers Performance Awards, and the Best Asset Management CEO 2018 award from International Finance Magazine. In addition to being awarded the Best Asset Manager and Best Fund Manager in Egypt 2018 from Global Business Outlook. In 2016, she was chosen as one of the Top 50 Most Influential Women in the economy in Egypt in a ceremony organized by one of Egypt's top financial magazines under the auspices of the Prime Minister of Egypt. She is a member of the: Top 50 Committee that is taking an active role in the economic development of the country, American Chamber of Commerce, and British Egyptian Business Association-BEBA.